

# Community Foundation of Western Nevada

## 2018 Impact Report Highlights



"The Community Foundation is one of the most empathetic, caring, and community-minded organizations there is."

-Honor Jones, Caregiver Support Initiative Steering Committee Member

## Community Engagement + Action + Evaluation = Impact

In addition to its philanthropic work, the Community Foundation engages the community as a neutral convener, an educator, a collaborator, and a leader. There are three steps to creating impact:

### 1. Community Engagement

Engaging our community is the first step in creating impact. We are a neutral convener and have a place for everyone who cares.

### 2. Action

Community engagement is incomplete without action. Next, we gather our community to develop tangible solutions.

### 3. Evaluation

Evaluation is the final step for measuring impact. What does the data show? The Community Foundation added evaluations to many community engagement activities in 2018. Now evaluation guides the process.

Below are some of the most impactful ways the Community Foundation led our community in 2018.

## Caregiver Support Initiative Connecting unpaid family caregivers to seniors with resources

**10,500**

copies of the Washoe Caregivers Guidebook distributed at 100+ community locations



**94%**

of caregivers would recommend **WashoeCaregiver.org**

**81%**

of caregivers feel more prepared to communicate with health care professionals



## Workforce Housing Creating a hand-up for Nevada's working poor

- Community Housing Land Trust established
- Village on Sage Street affordable housing community: Collaboration of the Community Foundation, Volunteers of America and the City of Reno
- Construction of 200 affordable units is 70% complete



Visit [nevadafund.org/impact](http://nevadafund.org/impact) to learn more about the Community Foundation's impact in our region

## 100% Giving Board Strengthening non-profits and recognizing board members' contributions

**72**

organizations received award and



**903** board members contributed a total of  
**\$2,710,545**

## Family Estate Planning Series Educating the community on comprehensive estate planning

**84%**

of participants felt more prepared to leave a legacy for their family



Participants' knowledge of estate planning increased by

**68%**

**80%** of participants felt less stressed about estate planning

## High School Giving Circle Engaging youth in philanthropy and empowering them to grant \$10,000

**96%** of students more likely to volunteer

**96%** of students will list their participation on college applications

**83%** of students more likely to donate more or make an in-kind donation



## Nevada Mentors

**7**

youth mentoring organizations collaborated with the Community Foundation to recruit volunteers to support youth in our community



**Thank you to our Fundholders, Donors, Board Members, Corporate Philanthropy Partners, and Volunteers who make our community engagement work possible!**

*"Thanks to a generous community, we are able to develop new resources, such as the Community Endowment Fund. We will continue to enhance the effectiveness of these resources by leveraging our connections and partnerships. True leadership means inspiring community engagement and we are very proud to be playing that role in Northern Nevada."*

-Chris Askin, President & CEO

**Read more at [nevadafund.org/impact](https://nevadafund.org/impact)**

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FOUNDATION**  
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