



Biography

Jonathan A. Liebert



Jonathan A. Liebert is the CEO and Executive Director of the Better Business Bureau of Southern Colorado and the National Institute for Social Impact, BBB's recently restructured Foundation. Jonathan is a Colorado Springs native, a recognized Leader in Colorado by the Beanstalk Foundation, and a 2016 Rising Star Award recipient by the Colorado Springs Business Journal. In his current position since June 2015, Jonathan has increased awareness of the importance of integrity and trust in business, and has revitalized the BBB brand that has played a crucial role in our community for more than 35 years.

Previously Jonathan served as Vice President of AspenPointe Enterprises, where he spent 14 years building a stronger community through social enterprise, solving prevalent social issues, and serving disadvantaged populations. Jonathan is one of the co-creators of the Peer Navigator Model, an innovative peer support model for the military that was presented to the White House Joining Forces Team and has been featured in the New York Times and Time Magazine. Jonathan is currently building the National Institute for Social Impact which seeks to educate organizations on the power of the emerging Fourth Sector of the economy and uses entrepreneurial strategies to solve social issues in our community.

Jonathan is an Adjunct Professor in the School of Business at the University of Colorado Colorado Springs and currently serves on the following community boards: Colorado Chapter of the Social Enterprise Alliance (past Chair), Pikes Peak Workforce Investment Board, Junior Achievement Board, The Resource Exchange Board, Vice Chair of Silver Key Social Enterprises, PPCC Business Advisory Committee, Innovations in Aging Collaborative Board, Pikes Peak Small Business Development Center Advisory Board and the SHIFT Thrift Store Board. Jonathan has a Masters in Counseling Psychology and Counselor Education from the University of Colorado Health and Sciences Center.